

E R E F
Developing Human Capital and Managing Migration
for more Competitive European Regions

AGENDA

24th of April 2009
E R E F – Workshop Graz
“E-learning for SMEs”

Venue: ICS Internationalisierungcenter Steiermark, Koerblergasse 117,
8010 Graz/Austria
(Workshop-language: English)

<p>10:00 – 10:30</p>	<p>Welcome Michael Azodanloo (ICS Internationalisierungcenter Steiermark GmbH)</p> <p>Introduction EREF Boris Cizelj (SBRA Slovenian Business and Research Association)</p>
<p>10:30 – 12:00</p>	<p>State of the Art: Key Issues and Problems (an analytical picture of the current situation)</p> <p>Presentations of international experts:</p> <ul style="list-style-type: none"> - Klaus Reich (University of Innsbruck) »ICT based learning in SMEs: Issues and challenges for structural development« - Aleksandar Sedmak (University of Belgrade, Vice Rector): »The Euro Info and Innovation Relay Centre as a tool for e-learning for SMEs«

	<ul style="list-style-type: none"> - Mateja Gender (Business School in Maribor) »E-learning: opportunities and challenges through the prism of 10-year development and implementation of online distance learning at Doba, Slovenia.« - Jutta Pauschenwein (FH Joanneum - University of Applied Sciences) »Potential of Online Training for SMEs« - Klaus Kersten (bit-media – Styria/Austria, Prokurist) » Good Practice Exchange under the European charter for small enterprises 2008_2009: Entrepreneur’s Skills Certificate « - Giorgia Costalonga (IAL FVG di Pordenone) »E-Learning and SMEs in Friuli Venezia Giulia Region: Do demand and supply speak the same language?«
12:00 – 14:00	Lunch
	12:30 Press conference
14:00 – 15:00	<p>Specific Recommendations (how to support SMEs for their E-learning activities) presentations, discussion and formulation of recommendations to the EREF-Forum in Nova Gorica 8th/9th of June 2009</p>